



**International Federation  
of Interior Architects/Designers**  
A Partner of the International  
Design Alliance

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# World Interiors Day 2011

## Green Interiors

Montreal, Quebec – Wednesday 28 April 2011. For Immediate Release:

**IFI is proud to announce World Interiors Day 2011, to be held on Saturday May 28 2011 with the theme “Green Interiors.”** World Interiors Day (WID) is an annual global event, spearheaded by IFI, and designed to bring Interior Architecture/Design into the spotlight. WID draws the attention of the public; enhances knowledge and understanding of the discipline; encourages cooperation between professionals; and showcases their contribution to the betterment of society.

**World Interiors Day is held on the last weekend of May each year, and in 2011 falls on Saturday, May 28th.** This year marks the inaugural official adoption of *World Interiors Day* in our headquartered nation of Canada. As WID grows in scale and involvement every year, it is our ambition to see more national and regional governments mark this important date on their official calendars.

This international event was created to provide an occasion to highlight the merits of the interior professions and their impact on the quality of life. It's a day to actively engage professionals, design enthusiasts and the public at large to explore their creativity, imagination, vision and passion in recognition of the role of interior architecture/design in our society.

**World Interiors Day is not a centrally organized event; rather, it is organized on a local level by individual interior architects/designers all over the world.** Past events have included:

**Open Door Programs:** interior architects/designers can participate with their clients in guided tours that are usually not open to the public. City walks can be created by combining various of open door projects.

**Open Practices:** invite the public into design firms to see how interior architects/designers work and the environments in which they design. Host a free Student Practice Day, where students are invited to work in design studios and learn the practice of interior design.

**Exhibitions and Art Events:** in cooperation with local museums and institutions, exhibitions can be organized that relate to this year's theme or interiors in general.

**Lectures, Talks and Discussions** by interior architects/designers can be held at schools, public libraries or other institutions on a subject which raises awareness of the importance of the discipline.

**Kid's activities:** don't forget the next generation! Work with teachers and pupils to engage children in a range of creative, practical or fun experiences that raise their awareness of the spaces that surround them.

Print out the attached poster on A3 paper and display it proudly in the lead-up to your **World Interiors Day** program. No event is too small - so get involved this year and celebrate Interiors with our global community on Saturday May 28<sup>th</sup>, 2011.

For more information on how to get involved, contact the national association of interior architects/designers in your country or:

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## About IFI

**The International Federation of Interior Architects/Designers is the global voice and authority for professional Interior Architects/Designers.**

IFI is the international federating body for Interior Architecture/Design organizations, and acts as a global forum for the exchange and development of knowledge and experience, in worldwide education, research and practice. IFI connects the international community in order to further the impact, influence and application of the design of interiors, promote global social responsibility, and raise the status of the profession worldwide.

IFI was founded in 1963 as a not-for-profit, limited liability Company to expand the international network of professional Interior Architects/Designers. As a federation bringing together associations, institutions and schools on every continent, IFI worldwide collectively represents over 100,000 practicing Interior Architects/Designers.

IFI is a member of the International Design Alliance (IDA), a strategic venture between three leading international design organizations. The triumvirate includes The International Council of Societies of Industrial Design (ICSID) and The International Council of Graphic Design Associations (ICOGRADA). This alliance focuses on opportunities to further the design discipline based on multidisciplinary collaboration.